

# The Inside Track...

## TELEMARKETING FRAUD...IT'S REAL!

Telemarketing fraud costs Ontario families millions of dollars every year, anyone who answers a telephone is a potential target. While you may not be able to avoid all unsolicited calls, you can learn how to spot fraudulent ones.

### Quick tips:

- Hang up if you are pressured into purchasing something.
- Never send money to anyone who insists on immediate payment.
- Hang up if you are ever asked to pay a fee to collect a prize.
- Never be fooled by promises of big money, special offers, prizes or deals.
- Avoid future harassment from telemarketers by telling callers you do not want to hear from them again.
- Never share personal financial information. Information about your bank accounts and credit cards is no one's business!

### COMING UP

- Information on Investment Seminar sponsored by the Carson Girls to be held at the Empire Theatre (Dates TBA)
- Special Spring Event for The Jackson Woods subdivision
- Wine Tasting tour of the county sponsored by the Carson Girls

## CG BUSINESS SPOTLIGHT

For March we have partnered with Rebecca Burlington of DUSTIN'S FLOWERS, in downtown Belleville. This wonderful locally owned business is a must, if your looking for that special something, or want a gift that you simply can't find any-

where else. Dustin's has been in business for over 50 years. Though the owners have changed, it still remains a staple in the heart of the village, downtown Belleville. Thanks Dustin's for supporting the Carson Girls!

## CARSON GIRLS GO LOCAL!

That's right! We are now members of the Buy Locally Owned Group.

For those people in the Quinte area who haven't yet heard about B.L.O.G. this great organization which supports the community,

here's a bit of info:

The B.L.O.G group was created to help give back to the local community as well as make the public more aware that there is a vibrant LOCAL way of doing business. There

*See Reverse for Story*



**Julie Carson**  
Sales Rep



**Connie Carson**  
Sales Rep



**Rachel Cane\***



*World Class Service*  
Small Town Values

[www.TheCarsonGirls.com](http://www.TheCarsonGirls.com)

\* Sales Rep and Licensed Assistant to Julie and Connie Carson

is a trend in today's way of living that moves us away from the local businesses.



B.L.O.G is not only run by people living in our community, but they are doing some really outstanding things. Take for instance Canada Day 2006, 100% sponsored by the B.L.O.G

It's great people like this, we should be giving our support and business to. Connie is going to be particularly active in the BLOG as a director, adding her special blend of enthusiasm and expertise to this great organization!

*"The Carson Girls listed our home and it sold in only 23 days!*

*They treated us like we were their top priority. It was really a pleasure working with them" -Joe & Faye Tiemes*



## Nuisance Alarms and How to make it stop!

We've all been guilty of this, and those who say they haven't are lying. Setting off the smoke alarm while cooking is, for some a daily occurrence. What we don't realize is, that the alarms are often set off by numerous factors, even a simple shower.

Most people remove the batteries or take the alarm right off the ceiling. This is a huge risk to your home and your family's safety. We've compiled a few simple ways to keep your home alarm nuisance free.



*This smoke alarm is standard, and can be conveniently placed anywhere*

- Make sure while cooking to use the ventilation fan and if need be, just open a window.
- Clean your stove! This is a big factor in unnecessary smoke. Wash all burners, and drip pans.
- If there is an area in

your home that consistently sets the alarm off then you really need to consider moving the

alarm to a more practical location.

- Install new alarms that have a pause feature, this will give your room some time to clear the smoke.
- Educate yourself on the different types of alarms out there. Two distinct varieties offer a broad range of options for different type of needs.

Check out your local hardware store for the different models and consult them when making this decision. And Remember you don't need to be annoyed or ashamed anymore, so go ahead burn that toast!

**The referral of your friends and family is the greatest compliment you can give us, Thank you for your trust.**